



**R**ecycling and  
**E**nvironmental  
**A**ction  
**P**lanning  
**S**ociety

# Greening Your Office

...one tip at a time!

We care about the environment and we know you do too. Your office is a great place to make little changes that make a big difference. Here are some ideas to help you do just that. Provided monthly by R.E.A.P.S., we hope they inspire you to create change!

## GREEN TIP #88:

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### Green Advertising!

There are several ways a company can show green initiatives through advertising.

1. The recycling symbol can be used on business cards, letter heads, websites, etc. to show the consumer that your business is eco-friendly.



2. Any sort of flyers, letters and business cards may be printed on recycled paper. All paper not being used in the office should be recycled in a conveniently locate recycling bin.



3. The bulk of the advertising could be done on a company website or a social media business account. This greatly minimizes paper waste.

4. Integrate green issues such as global warming and climate change into your companies advertisements or product packaging.



Do you have any questions or suggestions? Call or email us at [green\\_solutions@reaps.org](mailto:green_solutions@reaps.org)!